

re:BONDTM

molecular hair science

FAQ

1. What is the difference between a Conditioning treatment and re:BOND?

A conditioning treatment helps to add moisture or protein to the hair and will wash away after each shampoo. re:BOND enters deep into the cortex of the hair and rebuilds the bonds that have been broken during chemical services, styling and environmental damage

2. Who should be using re:BOND?

Any one that has chemical services on their hair or heat styles their hair

3. How do I use re:BOND?

Shampoo your hair with your chosen shampoo and DO NOT apply conditioner, towel dry the hair and apply 1 to 2 pumps of re:BOND depending on texture and density. Emulsify in your hand and apply throughout the hair, leave for 4 minutes and then apply your normal styling products. The hair can be blow dried in your usual method

4. What happens if I use conditioner before using re:BOND will it still work?

re:BOND works in the inner most layers of the cortex, by using a conditioner first will not allow re:BOND to travel into the cortex

5. How does Fibre New Bond Building Technology work?

It works in two ways, firstly is it goes deep into the hair (cortex) and restores and repair the damaged or broken bonds

Secondly it works on the outer layer of the hair (cuticle layer), there are also bonds in this layer but are less abundant. re:BOND works on the cuticle layer by repairing and helping the cuticle remain sealed or help to reseal

The strengthening part of re:BOND is done below the cuticle layer where the majority of hair bonds are found

6. What is molecular science?

This refers to our Molecular Hair Science which is our patented hair science that works specifically at the micro level of the hair bonds to repair and renew. Meaning we have developed re:BOND to be able to enter deep into the cortex, rather than just delivering the feel and appearance of healthy hair, re:BOND repairs, restores and renews

7. What is the patented part of re:BOND?

The patented part is the method, ingredient(s) and multifaced mode_by which the bonds are

restored and repaired. This is our secret sauce and can't be disclosed

8. How does re:BOND protect the hair with continued use?

Nothing rebuilds the hair back to virgin hair but with continued use will protect against ongoing environmental damage and styling protection as well as strengthening the hair after chemical services

9. How often should you be using re:BOND?

re:BOND can be used in salon and for home use after each shampoo. None of the ingredients can be overused or cause damage and you are able to choose how often you need to use the product depending on the individual hair need. re:BOND can be continually used

10. Why does it need to be left for 4 minutes?

Leaving re:BOND 4 minutes before applying other product simply allows the ingredients sufficient time to reach the deepest layer of the hair of cortex

11. How much re:BOND should I use?

This depends on the texture and density of the hair, typically, medium hair will be 1 pump per side. Short hair, 1 pump in total will suffice. Longer hair will require more

12. Can you comb or brush the hair during the 4 minutes?

We suggest using the fingers to comb through the hair and then followed by distributing with a smaller tooth comb. There is no need to continually comb during the 4-minute process

13. Do you need to emulsify on the hands first before applying?

Yes, this is to ensure that the user is spreading the product throughout the hair and not clumping in one area

14. Which Specific bonds does re:BOND target?

Salt, Hydrogen and Di Sulphide

15. Can you overuse re:BOND?

re:BOND cannot be overused

16. Is re:BOND it progressive?

Yes, re:BOND is progressive, with continued use you will be able to rebuild, restore and renew the hair fibre

17. How long do the effects of re:BOND last in the hair structure?

re:BOND lasts approximately 3-4 shampoos dependant on whether or not the person is a swimmer or exposes the hair to salt water etc. Another variable is if the client is doing hot yoga, extreme exercise and sweating a lot. The amount of salt from sweating can shorten the effects

We recommend that you use re:BOND frequently to maximise the positive effects and are not disrupted

18. When will I see results from re:BOND?

You will see and feel results from the first application

19. Can you use re:BOND after a lightening service and before you tone or gloss the hair?

Yes, shampoo the hair 3 times to ensure all traces of the bleach/lightener have been removed from the hair. Towel dry, emulsify re:BOND in your hair and apply. Leave for 4 minutes and apply the toner/gloss to the hair. Re:BOND can be applied post toner/gloss too

20. What is the pH of re:BOND?

3.5 - 4.5

21. Are there any thermal protection properties?

There is a small amount of heat protection but this is not re:BOND's main function

22. I don't have colour on my hair, can I still use re:BOND?

Yes, the bonds in our hair can still get broken through heat styling and environmental factors

23. Is re:BOND Colour safe?

Yes

24. Can I use re:BOND on hair extensions?

Yes it is safe to use, the extension hair will also receive the benefits of re:BOND

25. Can I reapply re:BOND to dry hair?

No, it has been designed to be applied to clean damp hair to allow re:BOND to travel deep into the cortex

26. I have a wheat allergy, can I still use re:BOND?

Yes, re:BOND is Gluten free

27. Is re:BOND Vegan?

Yes, re:BOND is also Paraben free, Sulphate free, gluten free and cruelty free

28. Does re:BOND contain nuts?

No re:BOND does not contain nuts

29. Can I use re:BOND if I am pregnant?

Whilst re:BOND is paraben free, we recommend that you seek medical advice if you have any concerns

30. What are the ingredients in the re:BOND mask?

Aqua, Butylene Glycol, Phenyl Trimethicone, Dipropylene Glycol, Polysilicone- 29, Cetyl Alcohol, Stearyl Alcohol, Hydroxypropylgluconamide, Hydroxypropylammonium Gluconate, Polyquaternium-37, Dicaprylyl Carbonate, Lauryl Glucoside, Cetyl Esters, Caprylyl Glycol, Phenoxyethanol, Parfum, Hexylene Glycol, Macadamia Ternifolia Seed Oil, Aleurites Moluccanus Seed Oil, Camellia Japonica Seed Oil, Cocos Nucifera Oil (Organic), Emblica Officinalis (Amla) Fruit Extract, Sesamum Indicum (Sesame) Seed Oil, Argania Spinosa Kernel Oil (Organic), Gardenia Tahitensis Flower, Tocopherol, Hydrolyzed Adansonia Digitata Seed Extract, Eugenia Uniflora Fruit Extract, Hydrolyzed Rice Protein, Citric Acid, Behentrimonium Chloride, D-Limonene, Linalool, Citral.

Re:BOND Shampoo and Conditioner

1. Does the re:BOND treatment have stronger repairing properties than the Shampoo & Conditioner?

The leave-in Mask contains a higher concentration of active bond builder compared to the shampoo and Conditioner. This is intentional, as the leave-in mask remains on the hair without being rinsed out, allowing the bond builder to work continuously until the next time the hair is washed.

2. What hair type is re:BOND shampoo & Conditioner for?

The Shampoo & Conditioner is a Daily formula, meaning it is suitable for all hair types and will not overload the hair or feel heavy. The balanced formula will not overproteinise the hair, it will retain needed moisture and repel excess moisture, leaving the hair soft, and smooth without weighing it down.

3. How often should you use re:BOND Shampoo and Conditioner?

Due to it's Daily Formula it can be used every time the hair needs washing.

4. Can the Shampoo & Conditioner be over used?

No, they cannot be overused.

5. Should you use re:BOND treatment alongside the Shampoo & Conditioner?

Yes we recommend alternating the conditioner with the leave-in mask. However, this can be depending on the hair's condition and the mask maybe required more frequently.

6. What are the instructions for use?

USE: Shampoo the hair and rinse well. Apply conditioner generously and massage gently into hair and scalp. Wait 2-3 minutes then rinse. For best results, alternate with Leave-in Miracle Bond3 Building Mask once per week or as often as needed.

7. Will I feel more strengthening benefits from using the Shampoo & Conditioner alongside the treatment?

Yes, there is a cumulative effect.

8. Does the Conditioner contain more strengthening properties than the Shampoo?

There are more conditioning effects given by the conditioner but not bond building

properties.

9. Does either the Shampoo or Conditioner contain nuts?

No

10. Is re:BOND Shampoo & Conditioner Paraben and Sulphate free?

Yes, it also Gluten and Vegan Friendly